

2009 INTERNSHIPS

EARN ACADEMIC CREDIT
GAIN WORK EXPERIENCE
WORK AT YOUR PACE AND YOUR PLACE
POTENTIAL WEEK IN NEW YORK CITY

April, 2009 - Through a special arrangement with your University, the industry leader in learning technology is now offering a limited number of summer internships to qualified applicants. Featured in a recent PBS affiliate documentary, Vertical Learning Curve is offering to help students that excel to develop knowledge and experience in an ever-changing world. www.vlcglobal.com

Job Description

Applicants must have basic computer skills including word processing, teleconferencing (e.g., Skype™), and familiarity with social networks such as Facebook™ and YouTube™. Applicants must have a computer with access to high speed internet. A GPA exceeding 2.5 is required as well as good analytical and writing skills. Because the internship focuses on virtual technologies, the applicant must have the self discipline to be able to work effectively from any location outside the company offices. Applicant assignments will be to:

1. Conduct a detailed critical **product review** of this technology that includes completing one or more courses at the graduate, undergraduate, or secondary level. These will be assigned by the company with a view to advance the applicant's specific career interests. The applicant may apply to the university to take this course pass-fail or for a grade and receive academic credit. Options include but are not limited to:

Management, Accounting, Marketing, Human Resources and Organizational Behavior,
International Business, International Trade, History of Management, Personal Finance, and more...

2. Conduct company-guided **market research** focused on potential users of the such products, including students, instructors and administrators, corporate executives, and government officials.

3. Devise and execute a persuasive **presentation** based on the product review, market research, and company capabilities to a school district or company. The presentation will aim at persuading potential users to participate in the internship program, take courses, or otherwise employ the company's capabilities.

4. **Write a report** for company use as directed, including the effectiveness of the presentation and recommendations for improvement or further research.

Interns can choose to make their presentation a serious sales opportunity and receive **compensation up to \$10,000** for their sales. Interns with exceptional sales results will complete a week of their internship at the VLC office in New York City.

For more information, contact your advisor or the VLC Internship Program Manager at internship@vlcglobal.com

www.vlcglobal.com/internship

